

## ProfitSword

MAXIMIZE YOUR PROFIT WITH ACTIONABLE INSIGHTS POWERED BY DATA

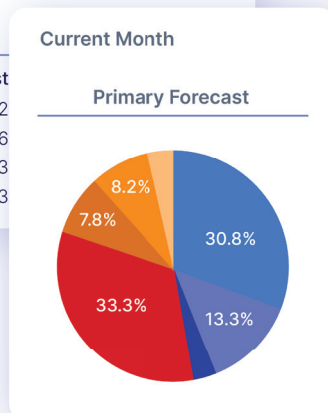
Get what you need out of your data with ProfitSword. Actabl's business intelligence solution empowers your team to get a real-time, normalized, comprehensive view of your entire portfolio so you can increase efficiency and maximize top and bottom-line performance.

Stop wasting hours manually tracking and compiling numbers from disparate sources, and let ProfitSword do that for you. So now, you can make data-driven decisions and steer clear of obstacles with deep drill-down capabilities, real-time collaboration tools, and apples-to-apples reporting.

Occupancy			
Time Period	Primary Forecast	Budget	Var%
Day - September 20, 2023	44.7	58.2	-23.3
Period - September 1-30, 2023	56.4	58.8	-0.6
PTD - September 1-20, 2023	67.4	60.0	12.2
QTD - July 1 - September 20, 2023	61.0	59.2	2.9

Department Sales	
Time Period	Primary Forecast
Day - September 20, 2023	753.282
PTD - September 1-20, 2023	14,821.196
Last 7 Days - September 14-20, 2023	4,829.323
Period - September 1-30, 2023	21,791.623



## BENEFITS



### Enhance Visibility for Greater Accountability

Empower your teams to take ownership of their performance while providing the oversight needed to drive organizational excellence. Optimize your hotel operations with real-time insights across your entire portfolio.



### Drill-Down To Financial Clarity

Uncover the true story behind your financial data with ease. With intuitive tools to drill down into the details, you'll gain a comprehensive understanding of your financial landscape, enabling you to identify trends, spot opportunities, and mitigate risks effectively.



### Save Time With Automated Reporting

Say goodbye to manual data entry and hello to effortless, accurate, and timely reporting. Streamline your reporting workflows and reclaim valuable time necessary for you to focus on strategic initiatives that drive growth.

## Gain Complete Control of Your Portfolio's Performance

Empower your team with real-time insights across systems, departments, and portfolios, all while eliminating data silos and human error. Propel your business forward with strategic actions fueled by accurate data.



### Forecasting & Budgeting

Automatically pull data across all your systems to facilitate easy planning and reduce human error in reporting.



### Commentary Reports

Get valuable context to your numbers by escalating insights from on-property operations to above-property management.



### Sales Pacing & Productivity

Leverage real-time data to identify sales trends and activity so you can gain visibility and capitalize on opportunities.



### Enterprise Dashboards

Effortlessly identify key trends and outliers with customizable dashboards that automate the visualization of your data on both online and mobile devices.

**37%**

Increase in revenue in the first year

**1000+**

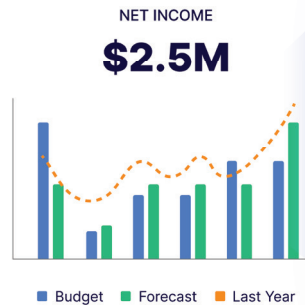
Hours saved annually at each property

**260+**

Data integrations

**94%**

Approval Rating by customers



### Hotel Net Income Alert

Hi John,  
A new alert has been triggered.  
Net Income - 90 Days = +3%

Actabl combines business and labor intelligence with a comprehensive operations platform.

Check out our other products:



hotel effectiveness  
by actabl

- Labor management
- Productivity & wage benchmarking
- Contract labor & overtime



alice  
by actabl

- Mobile housekeeping operations
- Messaging & task automation
- Guest Request ticket queues



transcendent  
by actabl

- Mobile engineering operations
- Preventative & corrective maintenance
- CapEx & asset planning

