

Hotel Effectiveness

LOWER LABOR COSTS AND IMPROVE PROFITABILITY

Hotel Effectiveness is the only complete labor management system designed exclusively for hotels and hotel management companies. Delivering smart labor solutions that help hoteliers address today's unprecedented labor shortage and skyrocketing wages, 1 in 5 U.S. hotels and over 30,000 hotel managers trust Hotel Effectiveness for their labor needs.

5-Minute Daily Labor Check-In™

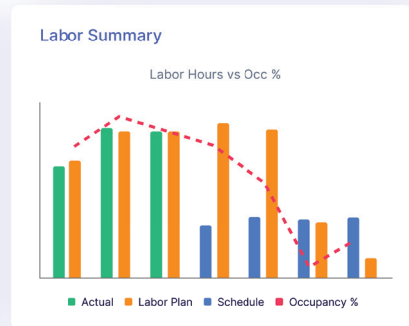
Century Inn Express City North - 3/16/22

Summary Details

Did Your Hotel Win?

3/16 Wed: **No, Over Plan by -10.1 Hours**

Week to Date: **Yes, Under Plan by 0,5 Hours**



Our advanced technology and real-time data help achieve rapid return on investment by matching employee schedules with customer demand. From economy hotels to large convention hotels and luxury resorts, our solutions fit all types of properties. Perfect your labor costs and maximize profits with our award-winning labor management system.

BENEFITS



Labor Management

Managers, GMs, and regional leaders can monitor labor costs in real time, enabling timely adjustments to schedules. This prevents unnecessary overtime, accommodates unforeseen changes in forecasting (such as weather or event cancellations), and improves minutes-per-room (MPR) efficiencies.



Productivity & Wage Benchmarking

Save time and money by automating labor management and providing real-time visibility into labor efficiency benchmarked against the industry and competitors.



Business Intelligence Software

Get detailed, powerful insights. Sync information across your tech stack, such as revenue data, forecasted labor, labor data, and time clocks.

MAKE INFORMED DECISIONS ABOUT LABOR PERFORMANCE, STAFFING AND SCHEDULING



PerfectLabor™

utilizes real-time data, advanced technology, and intuitive reports to help managers reclaim their time, make informed decisions, and enable owners to maximize hotel profits by efficiently managing labor costs and optimizing scheduling.



PerfectEngage™

is a built-in communications tool that allows managers to easily message individuals 1:1 or a group of associates. Hotels can share announcements or news instantly company-wide or within a specific hotel — all tracked in one secure system.



PerfectWage™

offers you access to the broadest US market coverage available, helping you make smart decisions about wages and compensation.

Path to Profitability

Revenue vs Labor
11/28 to 12/04
\$16,652

Revenue vs Labor
12/05 to 12/11
\$18,934

Week on Week
Up vs Week 1
↑ \$2,282

	11/28 Mon	11/29 Tue	11/30 Wed	12/01 Thu	12/02 Fri	12/03 Sat	12/04 Sun
Occupancy % -	38%	47%	47%	53%	62%	64%	27%
Total Revenue -	\$3,327	\$3,517	\$4,556	\$4,591	\$4,158	\$4,287	\$1,958
Total Labor -	\$1,354	\$1,446	\$1,452	\$1,489	\$1,483	\$1,253	\$1,265
Revenue vs Labor -	\$1,973	\$2,071	\$3,104	\$3,102	\$2,675	\$3,034	\$693



PerfectTime™

simplifies time tracking, improves accuracy, and provides insights that can help you get control of your future labor cost, and have a view of actualized labor.

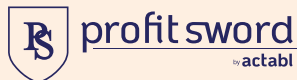


CoverageFinder™

reduces reliance on contract labor, provides scheduling flexibility with the new ShiftSwap feature, and saves time for managers. It allows sharing of team members across multiple properties, making it easier to manage labor shortages efficiently.

Actabl combines business and labor intelligence with a comprehensive operations platform.

Check out our other products:



- Business intelligence
- Business analytics
- Centralized forecasting & budgeting



- Mobile housekeeping operations
- Messaging & task automation
- Guest Request ticket queues



- Mobile engineering operations
- Preventative & corrective maintenance
- CapEx & asset planning

